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Description:

The Eric Trap is a leadership fabel by Jim Wideman, Sam Luce and Kenny Conley. The book focuses on 5 things every leader has to get right. The story is exciting, engaging and inspiring. This is not just another boring book about leadership. The authors write in a way that puts you in the middle of the story. Over and over as you read you will feel like you are Eric Newman.

The book can be read in a couple of hours and it is well worth your time. It's the kind of book you'll want to buy for your entire leadership team.

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